

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEAT THE INTRO LTD		12/12/2012	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	GAME BOX LTD		
Street Address:	BRIGHTWELL GRANGE, BRITWELL ROAD		
City:	BURNHAM, BUCKINGHAMSHIRE		
State/Country:	UNITED KINGDOM		
Postal Code:	SL1 8DF		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3047556	BEAT THE INTRO	
CORRESPONDENCE DATA			
Fax Number:	7037399577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-739-4900		
Email:	BTAYLOR@STITES.COM		
Correspondent Name:	BREWSTER TAYLOR		
Address Line 1:	1199 NORTH FAIRFAX STREET		
Address Line 2:	SUITE 900		
Address Line 4:	ALEXANDRIA, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	2323LT-20336		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$40.00 3047556

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

BREWSTER TAYLOR

Signature:

/BT/

Date:

01/30/2013

Total Attachments: 1

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ASSIGNMENT

PARTIES:

THIS ASSIGNMENT is made the *twelfth* day of *December* Two Thousand and Twelve
BETWEEN **Beat The Intro Ltd**, a UK company (hereinafter called "the Assignor"), of **50 Maddox
Street, Hanover Square, London, W1S 1QE, United Kingdom**, of the one part AND **Game Box
Ltd**, a UK company (hereinafter called "the Assignee") of **Brightwell Grange, Britwell Road,
Burnham, Buckinghamshire, SL1 8DF, United Kingdom** of the other part.

RECITALS:

THE ASSIGNOR is the proprietor of the Trade Marks registrations referred to in the Schedule below.

THE ASSIGNOR has agreed with the Assignee for the sale to the Assignee of the said Trade Marks
for the consideration hereinafter mentioned.

OPERATIVE TERMS:

NOW THIS ASSIGNMENT WITNESSETH that for the consideration of the sum of £10.00 inclusive of
VAT paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged) the Assignor
hereby assigns to the Assignee with full title guarantee the said Trade Marks, particulars of which are
set out in the Schedule below together with the goodwill of the business symbolised by and attaching
to the said Trade Marks TO HOLD the same unto the Assignee and their assigns absolutely.

IN WITNESS whereof the Assignor has executed this document the day and year first above written

THE SCHEDULE above mentioned			
Country	Number	Trade Mark	Class
United States	3047556	BEAT THE INTRO [WORDS]	9

SIGNED for and on behalf of **Beat The Intro Ltd**

Signature: *[Signature]*
Full Name: *Kevin Davies*
Title: *CEO*

SIGNED for and on behalf of **Game Box Ltd**

Signature: *[Signature]*
Full Name: *PAUL LATIMER*
Title: *C.O.O*